

# SOUTHERN DELIVERY SYSTEM

## Business Outreach Semi-Annual Report



The Southern Delivery System (SDS) is a regional project to bring Arkansas River water stored in Pueblo Reservoir to Colorado Springs, Fountain, Security, and Pueblo West. Phase 1 of this multi-phase project includes all of the components necessary to begin delivering water to the partner communities by April 2016. This report summarizes business outreach accomplishments from July through December 2014 and describes plans and opportunities for the next semi-annual period.

### SDS Supports Local Jobs

The Southern Delivery System (SDS) came at an opportune time for Israel Alarcon and Marc Sprague. Before the SDS project started, employment prospects looked bleak. Then, Israel and Marc's fortunes turned around as they started to learn about opportunities with SDS and soon joined the team working on Juniper Pump Station at Pueblo Dam.

Marc, a Colorado Springs resident, was out of work and searching for employment prospects. Israel, a Pueblo native, was between jobs and hopeful he could find something soon to support his family. Both local workers found positions with Archer Western, the prime contractor building the three pump stations for SDS.

"Every morning I wake up and I am happy to come to work," Israel said. He performs various construction duties at the site such as work on pipe installation, foundations, and concrete. He said employment with the project gives him and his family a sense of security and a hopeful future. "I am thankful for SDS," Marc added. He has been busy as a machine operator at the site. His proudest moments include helping with rock trenching and placing pipe into the ground running from Pueblo Dam to the pump station. He said the steady employment with Archer on SDS provides his family with the health insurance they needed.

Construction on SDS is more than a temporary job to hold them over for a couple years, the two said. The opportunity is helping Marc and Israel secure future employment, as the two plan to continue employment with Archer Western after SDS construction is complete.



*Israel Alarcon from Archer Western Construction*



*Boys & Girls Club Career Day*

### SDS Hosts Boys & Girls Club of Pueblo County

The SDS Juniper Pump Station team hosted about 30 young people (ages 9 to 13) from the Boys & Girls Club of Pueblo County on Nov. 7 for an afternoon of educational, hands-on activities at the construction site in Lake Pueblo State Park. The visit provided a fun and interactive experience for the youth to learn more about careers in construction and engineering while also showing them how pipelines and pump stations deliver water. A variety of career professionals associated with the SDS project from Archer Western Construction, Colorado Springs Utilities, MWH, and Colorado Parks and Wildlife, led the groups of children as they sat inside construction equipment, constructed a model pipeline and water delivery system, learned about wildlife from a Park Ranger, practiced surveying and toured nearby construction work.

### Presentations

SDS staff are active with a variety of organizations that help promote involvement of area businesses in construction. Below is a list of events from the last two quarters of 2014.

- Sept. 5:** Colorado Springs Utilities water tour
- Oct. 1:** Congressman Lamborn SDS tour
- Oct. 7:** Fountain Creek Improvement Project event
- Oct. 18:** Pueblo West Chamber of Commerce Business Expo
- Dec. 9:** Colorado Springs Utilities financial advisors tour
- Dec. 16:** Pueblo Board of Water Works presentation
- Dec. 17:** Pueblo Chamber of Commerce presentation

### Plans and Upcoming Opportunities

SDS staff will continue to promote area businesses and local employees involved with construction through these upcoming opportunities.

- Jan.-March:** Colorado Springs mayor and council candidate tours
- Feb.:** SDS Water Treatment Plant crane decommissioning
- March:** Last section of pipe installed
- May:** 2 million man hours worked

## Business Publicity

Publicity provides SDS with a platform to further communicate about opportunities for local businesses. Below are examples of publicity for the last two quarters of 2014.

### Colorado Springs Gazette

*July 24:* SDS construction reaches Colorado Springs ahead of schedule, under budget

*July 29:* City officials exceed promises with Southern Delivery System

*Dec 27:* SDS work spawned business opportunity

*Dec 27:* Pipe company among the beneficiaries of SDS project

*Dec 28:* Final, complicated tunnel for Colorado Springs water pipeline nears completion

### Colorado Springs Independent

*Oct. 15:* Shaping Mother Nature

### Fox 21 News

*August 19:* Southern Delivery System brings cost-saving benefits for CSU customers

### Pueblo Chieftain

*August 7:* Pipeline running under budget; \$65 million of the total has gone to Pueblo County companies

*Nov. 23:* Working out the kinks / Fountain Creek Improvement Project

### eNews

eNews articles are written by SDS staff to relay timely project updates to the public. These articles can be found on [SDSwater.org](http://SDSwater.org).

*July 29:* SDS On Time, Under Budget and in the News

*Sept. 4:* Local Contractors Help Build Foundation for SDS Water Storage

*Oct. 9:* SDS Fountain Creek Improvements Celebrated

*Nov. 3:* SDS Supports Local Jobs

*Nov. 5:* Our Commitment to Stormwater Management

*Nov. 13:* SDS Hosts Pueblo Boys & Girls Club for Career Day

*Dec. 22:* SDS Wraps Up Another Successful Year

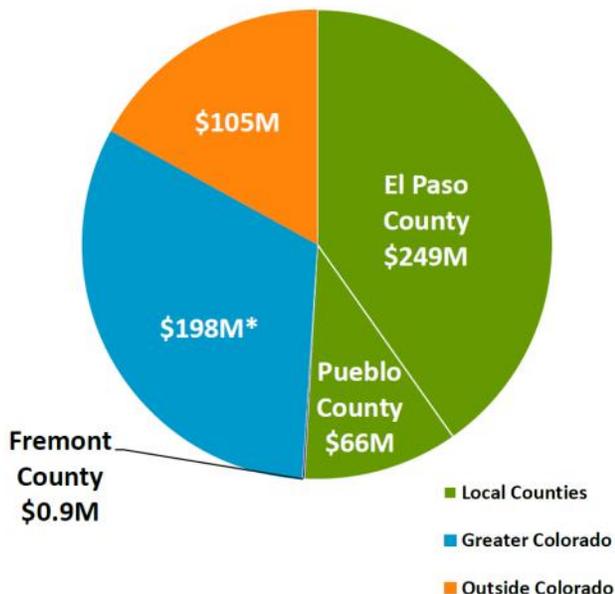


*Boys & Girls Club Career Day*

## SDS Spending and Business Involvement Metrics

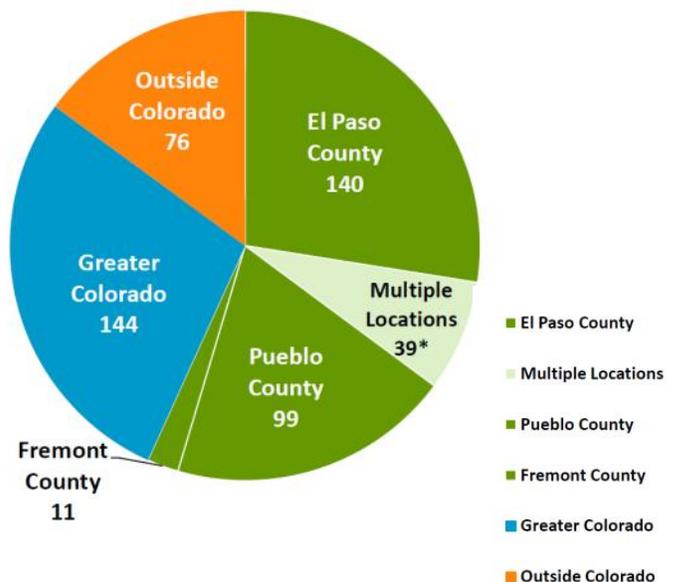
The charts below summarize the benefits of SDS to the region. Of the \$619 spent through December 2014, about 83% of that total benefitted Colorado, with 51% benefitting the local counties of Pueblo, El Paso, and Fremont. An additional 32% benefitted other counties within Colorado. There have been approximately 470 businesses and organizations that have supported SDS, with 53% of the support coming from local counties and 31% coming from other counties within Colorado. Of those, about 39 businesses and organizations are active in multiple locations that primarily benefit Pueblo and El Paso counties.

### Distribution of SDS Expenditures



[Link to Local Businesses Supporting SDS](#)

### Distribution of Businesses/Organizations Supporting SDS



\*Pueblo/El Paso County & Other Businesses Operating in Multiple Locations